

7M #54994

NCC Cable System Order

11754151

Order #	62308568
Syscode	8288
System Name	Spectrum/Marquette Interconnect, MI
Market	Marquette
AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 May16

Flight Dates	07/18/16 - 07/24/16
Agency	4CM&M
Advertiser	Lon Johnson for Congress
Client Code	661
Product Code	691
Est Code	3597
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/15/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$1,424.00
Commission	\$213.60
Net Total	\$1,210.40
Total Spots	48
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 7.15 New RNC Order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	7/18/16	7/24/16	05:00	11:00	X	X	X	X				-	-	8	\$28.00	\$224.00	30	Convention Package
2	CNN	VARIOUS	7/18/16	7/24/16	11:00	18:00	X	X	X	X				-	-	8	\$20.00	\$160.00	30	Convention Package
3	CNN	VARIOUS	7/18/16	7/24/16	18:00	21:00	X	X	X	X				-	-	4	\$29.00	\$116.00	30	Convention Package
4	CNN	AVG. ALL WKS<	7/18/16	7/24/16	21:00	24:00	X	X	X	X				-	-	4	\$74.00	\$296.00	30	Convention Package
5	MNBC	MORNING JOE<	7/18/16	7/24/16	05:00	11:00	X	X	X	X				-	-	8	\$22.00	\$176.00	30	Convention Package
6	MNBC	VARIOUS	7/18/16	7/24/16	11:00	18:00	X	X	X	X				-	-	8	\$16.00	\$128.00	30	Convention Package
7	MNBC	VARIOUS	7/18/16	7/24/16	18:00	21:00	X	X	X	X				-	-	4	\$23.00	\$92.00	30	Convention Package
8	MNBC	VARIOUS	7/18/16	7/24/16	21:00	24:00	X	X	X	X				-	-	4	\$58.00	\$232.00	30	Convention Package

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$1,424.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,424.00

SYSTEM APP. SALES ACCT

Date Printed 07/15/16

62308568 | Marquette | Spectrum/Marquette Interconnect, MI | 8288 |